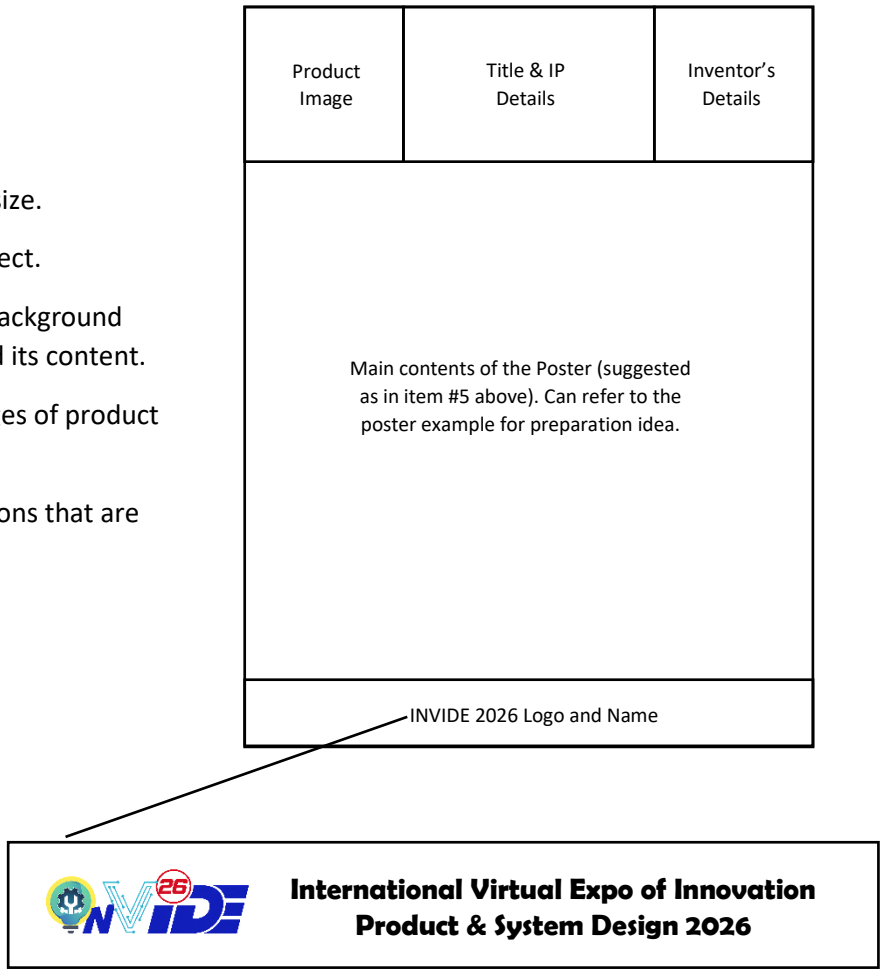
Poster Preparation Format

1. Inventors must produce their own poster according to the poster template. The evaluation will be only on the contents of the poster; thus, the inventors can choose an appropriate design and background for the poster.
2. The poster size is A4 size (297 mm x 210 mm) and it must be uploaded in PDF format.
3. Poster orientation must be in Portrait (Width: 210 mm & Height: 297 mm).
4. Contents must follow the prescribed format.
5. The main content of the poster must include:
   - Product photo
   - Inventor's details
   - Problem statement
   - Product features/ description
   - Main findings
   - Novelty
   - Commercial Potential
   - Market survey/ comparison
   - Other relevant information (e.g: Potential market, collaborators, extra pictures, etc).
6. Poster should be prepared in English or Malay only.
7. Relevant images can be included.

Reminder:

- Don't use small font size.
- Don't use shadow effect.
- Don't use the same background colour as the title and its content.
- Don't use blurry images of product or logos.
- Don't put in descriptions that are too long.



Poster Preparation Sample

Presentation Video Preparation Format

1. Inventors must prepare a short video (duration max. 15 minutes).
2. Inventors can use the video trailer given in the Expo website to start the presentation.
3. The main content of the video must include:
    - Inventor introduction
    - Overview – Current problems/ Background (Need)
    - Materials
    - Step by step demo
    - Purpose of Invention/ Product (Approach)
    - How this product can help industry/ society (Benefit)
    - Market survey and competitors (Competition)
    - Commercial potentials
    - Other relevant information
4. Presentation points and time suggestion:
    - Introduction (2 minute)
    - Invention explanation/ demonstration (8 minutes)
    - Commercialization planning/ idea (3 minutes)
    - Conclusion/ Wrap up (2 minute)
5. The presentation video preparation must be guided by expo evaluation criteria.
6. Presentation must be in English or Malay only.
7. All supporting evidence are requested to be shown in slideshow view:
    - Business plan/ business proposal
    - Intellectual Property document
    - Proof of publication
    - Collaboration letters from industry/ governmental bodies
    - Status or commercialization plans
    - Report analysis market study
    - Other documents that can support the presentation
8. Please upload your presentation video by providing a YouTube link only. Participants are advised to upload the video to YouTube first and submit the link in the system. Direct video file uploads are not permitted.